







LINDSEY RIGGS

GRAPHIC DESIGNER |
PHOTOGRAPHER

CONTACT

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-  Charlotte, NC

HARD SKILL

- Professional art design
- Adobe Programs
- Project management
- Photo editing
- Freelance designer
- Web design
- Email design

SOFT SKILL

- A good work ethic
- Team working
- Adaptability
- Perseverance
- Communication skills

FREELANCE GRAPHIC DESIGNER

2020- PRESENT

FREELANCE PHOTOGRAPHER

2017- PRESENT

EDUCATION

BFA Graphice Design

BFA Photography

2017-2021

UNC Charlotte

ABOUT ME

A multi-faceted designer with over 10 years of experience in the creative field. Innovative and detail-oriented graphic designer with exceptional skill level and experience in various mediums and highly adept with programs in Adobe suite, such as InDesign, Photoshop, and Adobe XD. Extensive experience in executing digital marketing plans via digital ads and social media content.

EXPERIENCES

Print Production Manager | Graphic Designer

Mini Merch

August 2024 to Present

Managed the entire print production process, from prepress to final delivery, ensuring timely and accurate completion of all projects. Designed artwork for company and clients. Insured all work adheres to design standards. Manged over 20 projects a week.

Print Production Manager | Graphic Designer

International Minute Press

November 2021 to August 2024

Worked independently and efficiently ensuring deadlines are met and projects are produced accurately to the specs provided. Managed over 20 projects a week to completion. Designed signs, banners, business cards, flyers etc.. Answered company emails and scheduled projects.

Graphic Designer

Galil Brands-New York, NY

June 2020 to October 2021

Designed assets across the board for social media platforms, email templates, promotional materials, landing pages, digital marketing and campaigns. Maintained online blog with wordpress. Created online advertisements and print campaigns, Edited and enhanced existing artwork and graphics.

Graphic Designer

GMN Advertising- Charlotte, NC

January 2009- July 2021

Gathered and organized information to plan advertising campaigns. Developed artwork and layout for print and digital signage, banners, posters, publications, and flyers. Developed graphics and layouts for product illustrations company logos and Internet websites. Oversaw the organization's social media brand strategies and designed graphics that helped increase social engagement by 40%.