



*Lindsey Riggs*

## EXPERIENCE

### FREELANCE

#### GRAPHIC DESIGNER

CHARLOTTE, NC

JULY 2018

Logo design.

Email design.

Print media design.

Video/Photo production.

Digital marketing.

Social Media Strategy.

#### GMN ADVERTISING

#### GRAPHIC DESIGNER

CHARLOTTE, NC

JAN 2009-JULY 2018

Developed artwork and layout for print and digital signage, banners, posters, publications, and flyers.

Developed graphics and layouts for product illustrations company logos and Internet websites.

Designed app wire frames.

Created UI animations and mock-ups.

Video and photo production including preproduction, storytelling, lighting, set design, audio, filming and editing.

Oversaw the organization's social media brand strategies and designed graphics that helped increase social engagement by 40%.

### CREATIVE LOAFING

#### EVENT PHOTOGRAPHER

CHARLOTTE, NC

JAN 2010-OCT 2011

Photographed events.

Edited photos.

Wrote captions for photos.

## EDUCATION

### ASSOCIATES IN ARTS

2016

*Central Piedmont Community College*

### BACHELOR OF FINE ARTS

2017-2021

*University of North Carolina at Charlotte*

**Concentration in Graphic Design**

**Concentration in Photography**

**Minor in Art History**

## EXHIBITIONS

*2013 CPCC Juried Student Exhibition*

*2018 UNCC Juried Student Exhibition*

*2019 SPCC Juried Student Exhibition*

*Zoom Out 2020*

*Senior BFA show 2021*

## REFERENCES

**Glenn Nash** | Owner of GMN Advertising  
glennn@gmnadv.com (704) 619-3962

**Robert Campbell** | Graphic Design Professor  
rcampb44@uncc.edu | (704) 687-0195

**Cat Glenn** | Lead Singer Dead Cat  
catglenn@gmail.com | (912) 398-1538

## SKILLS **Xd** **Id** **Ai** **Ps**

Skilled at multitasking and prioritizing. Well versed in Adobe programs illustrator, In Design, Photoshop, Prime, XD and After Effects. Knowledgeable in running social media accounts and marketing as well as branding. Experienced in typography, UX/UI design, web design and HTML.

## SUMMARY

A multi-faceted designer with over 10 years of experience in the creative field. Innovative and detail oriented graphic designer with exceptional skill level and experience in various mediums and highly adept with programs in Adobe suite. I find the challenge of problem solving the most rewarding and value experimentation as part of the design process.

## CONTACT

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